



# THE INVASION IN SILICON VALLEY



Education



Employment



Entrepreneurship

April 17-18 , 2021

Online (Virtual)

Join us as we bring military Veterans and spouses from around the world for a weekend of panel discussions, workshops, and networking with leaders from Silicon Valley's most innovative companies.



# OVERVIEW

VetsinTech is an independent non-profit organization made up of technology industry leaders and former men and women in service who support our current and returning veterans with reintegration services, and by connecting them to the national technology ecosystem.

ViT is committed to bringing together a tech-specific network, resources, and programs for our veterans and spouses interested in Education, Entrepreneurship, and Employment -- the 3E's!

**About 2.6 million Americans have served in the Iraq and Afghanistan conflicts.** But the people who have made some of the greatest sacrifices in the post-9/11 era, also are the ones struggling the most with unemployment today. **80% of our veteran heroes are transitioning out of the military without a job.** With the end of the war in Iraq and the current drawdown in Afghanistan, more than 1 million service members either have left the military or are projected to transition out over the next 5 years.

We work hard to match veterans with unfilled jobs in high tech. Our education programs also help our veterans translate skills learned in the military to the tech workplace and communicate





# The Invasion in Silicon Valley

is a first of it's kind online event, with heavy focus on providing our veterans from around the country with access to technology education and entrepreneurship, and hands-on employment training and networking with the tech industry's top companies . Funding for our programs are raised through donations received from individuals, service groups, businesses and corporations. The incredible ongoing support of the community helps us to continually enhance our innovative and effective programs for veterans in the technology ecosystem.

The Invasion merges two worlds of military and technology.

Veterans from around the country, in various levels of transition out of their military careers, will convene to receive opportunities for education, employment, and entrepreneurship in the tech industry.

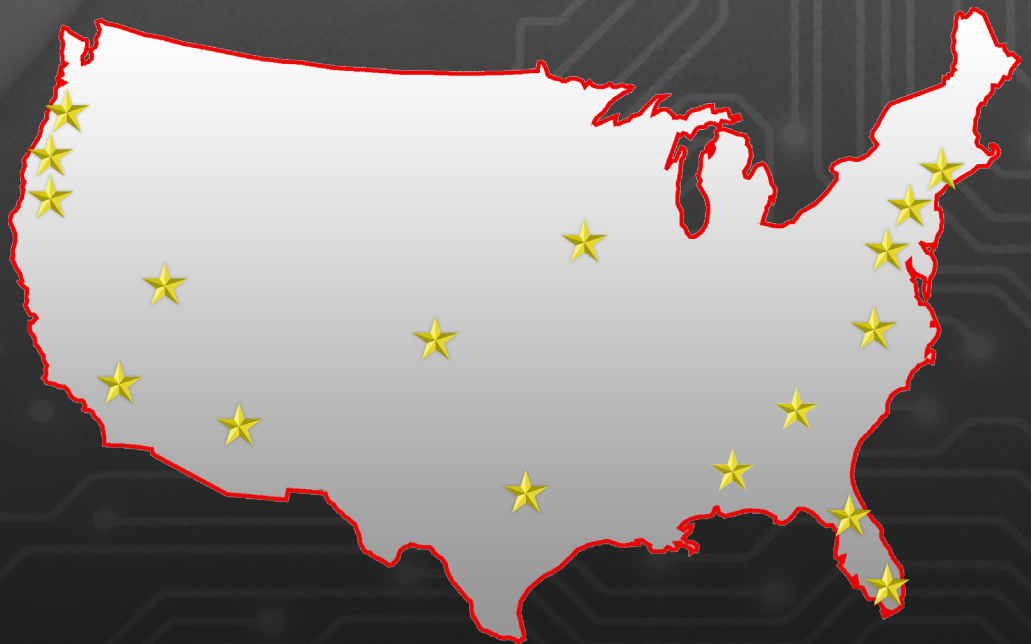
Technology Leaders, Investors, HR & Recruiters, Engineers, and others representing a wide variety of industries with a high-tech focus and communities, will deliver content and lead workshops covering topics for our veterans.

This cross-section of military and technology worlds is what makes VetsinTech unique, and makes its first conference - The Invasion in Silicon Valley - a first of it's kind event that creates opportunities for our military heroes from around the country to gain access to 2 days of opportunities in technology **education, employment, and entrepreneurship.**



**Vets in Tech has chapters in:**

- Seattle
- San Francisco
- San Diego
- Sacramento
- Las Vegas
- Phoenix
- Des Moines
- Denver
- Austin
- Atlanta
- Nashville
- New England
- New York City
- Washington D.C.
- North Carolina
- Tampa
- Miami



# EVENT SCHEDULE

## Saturday

**9am**

Event welcome and keynote address

**10-12pm**

Breakouts (education, employment, entrepreneurship)

**12-1pm**

Lunch Break and Keynote address

**1-4pm**

Breakouts

**4-5pm**

Keynote address

## Sunday

**9am-12pm:**

Resume reviews, LinkedIn profile workshops,  
and mentoring sessions

# PARTNERSHIP

By participating in this event as a Partner, you'll get exposure and access at a high-profile event drawing hundreds of veterans, technology leaders, influential supporters, and media attention.

Whatever level of assistance you choose to give, we sincerely thank you for supporting ViT, the veterans we help, and companies, organizations, and communities we impact.

## SPONSORSHIP LEVELS:

Your support will help veterans succeed in the technology ecosystem.

Please review the various sponsorship levels as outlined on the following pages and let us know how you would like to support VetsinTech first national conference - The Invasion in Silicon Valley. We appreciate your time and interest and look forward to discussing sponsorship possibilities with you.



# **Premier Partner: \$50,000**

## *At the Conference:*

- **Online Stage Presence** - Address the entire conference during the event, and describe how your company is helping Veterans succeed in the technology industry. Includes a 5 minute presentation and the ability to submit keynote speakers.
- **Premier Virtual Exhibitor Space** - Enjoy a private "virtual exhibit" conference room and use it for Veteran recruitment, for connecting with tech leaders, media and more
- **Digital Assets** - Receive top billing on all online digital marketing materials including event schedule, signage, projected displays, and banners including a sentence about your company where possible
- **Breakout Session** - Ability to lead one of the mentoring/breakout sessions on Sunday.
- **Invitations**
  - 25 invitations for you to extend to Veterans you know that would benefit from the event's technology education, employment, or entrepreneurship content

## *Pre and Post Media Reach:*

- **Press/Media** - Dedicated quote from your company's executives included in press releases, detailing about your company's involvement in all media and press reports pre/post event
- **Promotions** - Top billing on all online promotional materials (event page, ticketing page, community promotions, newsletters, etc)
- **Video** - Prominent inclusion in the online video interview, with your company's logo and links included on post event video recap
- **ViT Website** - Link to your company's website on Conference webpage and the ViT website for one year
- **Social Media** - Your logo and links in social media shares promoting the event
- **Blog Post** - (1) One dedicated blog post (pre and post event) about your company sent to the entire ViT community



# **Gold Partner: \$25,000**

## *At the Conference:*

- **Online Stage Presence** - Address the entire conference during the event, and describe how your company is helping Veterans succeed in the technology industry. Includes a 2 minute presentation and ability to submit panel speakers.
- **Virtual Exhibitor Space** - Enjoy a private "virtual exhibit" conference room and use it for Veteran recruitment, for connecting with tech leaders, media and more
- **Digital Assets** - Receive partner billing on all online digital marketing materials including event schedule, signage, and banners including a sentence about your company where possible
- **Breakout Session** - Ability to lead one of the mentoring/breakout sessions on Sunday.
- **Invitations**
  - 15 invitations for you and your guests to attend the conference

## *Pre and Post Media Reach:*

- **Press/Media** - Inclusion of your company's involvement in press releases, media and press reports pre/post event
- **Promotions** - Your company logo and links included in all online promotional materials (event page, ticketing page, purchased ads, community promotions, newsletters, etc)
- **Video** - Inclusion in the online video interview, with company logo and links provided
- **ViT Website** - Link to your company's website on Conference webpage and the ViT website for one year
- **Social Media** - Your logo and links in social media shares promoting the event
- **Community Content** - (1) One dedicated blog post about your company emailed to the entire ViT community





# ***Silver Partner: \$10,000***

## *At the Conference:*

- **Online Stage Presence** - Address the entire conference during the event, and describe how your company is helping Veterans succeed in the technology industry.
- **Virtual Exhibitor Space** - Enjoy a private "virtual exhibit" conference room and use it for Veteran recruitment, connecting with tech leaders, media and more
- **Digital Assets** - Receive logo inclusion on all online digital marketing materials including event schedule, signage, and banners
- **Invitations**
  - 10 invitations for you and your guests to attend the conference

## *Pre and Post Media Reach:*

- **Promotions** - Your company logo and links included in all online promotional materials (event page, ticketing page, purchased ads, community promotions, newsletters, etc)
- **Video** - Inclusion of your company in the online video interview
- **ViT Website** - Link to your company's website on Conference webpage and the ViT website for one year
- **Social Media** - Your logo and links in social media shares promoting the event
- **Community Content** - Inclusion of your company logo and blurb in pre event blog post, dedicated blog post about your company emailed to the entire ViT community

**For all sponsorships, commitment is due by March 25, 2021**

For more information, please contact:

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